

LinkedIn Job Posting API Requirements

Essential Requirements

1. LinkedIn Developer App Credentials

Purpose: API authentication

Provided by: University IT/HR team

- **Client ID** — OAuth authentication
- **Client Secret** — OAuth authentication

2. Company URN

Purpose: Identifies university on LinkedIn

Provided by: University (from Company Page)

- **Format:** `urn:li:company:12345678`
- **Required in every job post**

3. Confirmation: Job Posting Product Added

Purpose: Enables Job Posting API access

Provided by: University (in Developer Portal)

- **Job Posting product must be added to the LinkedIn Developer App**